

Early Bird Registration (before September 15, 2009)

- BCPA/HRMA Members \$99 + GST = \$103.95
- Non-Members \$125 + GST = \$131.25

Regular Registration

- BCPA/HRMA Members \$115 + GST = \$120.75
- Non-Members \$145 + GST = \$152.25

Groups of three or more non-members: you are eligible for a 10% volume discount if you register by phone (not valid with any other offer). Workshop fee includes one coffee break and breakfast buffet. Free parking available.

Method of Payment

GST # 899967350. All prices are in CDN funds.

Amount Enclosed: \$ _____

Payment Options: (please circle one)

Cheque Visa Mastercard

Card #: _____

Expiry Date: _____ Three-digit security code: _____

Signature: _____

Your Profession:

- Registered Psychologist
- HR Management
- Counsellor
- MD
- Registered Nurse
- Social worker
- Other _____

CANCELLATION POLICY: Cancellations must be received in writing by October 1, 2009. A 20% administration fee will be deducted from all refunds. Sorry, no refunds will be given after October 1, 2009.

Upcoming BCPA workshops

Dialectic Behavioural Therapy (DBT)

October 30, 2009 with Dr. Alexander Chapman

Emotionally Focused Therapy (EFT)

November 27, 2009 with Dr. Veronica Kallos-Lilly

Child Custody Assessments

March 19, 2010 with Dr. David Martindale

Cognitive Behavioural Therapy (CBT)

April 16, 2010 with Dr. Keith Dobson

Working with brain-injured clients

May 7, 2009 with Dr. Ron Ruff

Events subject to change. Please visit us online—additional information will be posted about one month before each event.



Psychologists: Trained, Professional, Caring

Since 1977, the BCPA has represented psychologists in British Columbia. It is a voluntary body and is committed to advancing psychology, the interest of psychologists, and the psychosocial well-being of all British Columbians. Our administrative office is in Vancouver, but our Board of Directors represent a geographically diverse group from a number of BC cities.

Suite 204, 1909 West Broadway, Vancouver, BC V6J 1Z3

Members & business: 604-730-0501

Referrals: 604-730-0522 or 1-800-730-0522

Fax: 604-730-0502

www.psychologists.bc.ca



Creating Healthy, High-Performing Organizations in Challenging Economic Times

David Ballard, Psy.D., MBA

October 16, 2009

8:30 AM – noon (breakfast available at 8:00 AM)

The Arbutus Club
2001 Nanton Avenue, Vancouver, BC V6J 4A1

CE Credit Hours: 3.5

Registration opens online on September 8, 2009 at
www.psychologists.bc.ca/upcoming.html

David W. Ballard, Psy.D., MBA



Dr. Ballard currently serves as Assistant Executive Director for Corporate Relations and Business Strategy at the American Psychological Association and the APA Practice Organization. In this capacity, he designs and directs efforts related to health

and well-being in the workplace, works to enhance psychology's position in the marketplace, provides research and development and strategic consultation to further the Practice Directorate's marketplace agenda and oversees the development of resources to help psychologists build, manage, market and diversify their practices. Dr. Ballard spearheads the Psychologically Healthy Workplace Program (PHWP), a collaborative effort between the American Psychological Association and the APA Practice Organization, designed to educate the employer community about the link between employee health and well-being and organizational performance. The PHWP includes APA's Psychologically Healthy Workplace Awards, a variety of APA Practice Organization resources, including PHWP Web content, e-newsletter, podcast and blog, and support of local programs currently implemented by 52 state, provincial and territorial psychological associations as a mechanism for driving grassroots change in local business communities. Collectively, these associations have honored more than 400 organizations across North America. Dr. Ballard has provided research and consultation services to government agencies, medical schools, and universities in the areas of public health, prevention, and health care finance and has experience in management, marketing, and consumer research. He is currently a member of the Health Enhancement Research Organization Board of Directors and serves on the Partnership for Prevention's Workplace Health Advisory Group. A frequently requested speaker, Dr. Ballard regularly addresses professional audiences throughout the U.S. and Canada. Dr. Ballard received his doctorate in Clinical Psychology and his MBA in Health and Medical Services Administration from Widener University, where he completed concentrations in organizational and forensic psychology.

Workshop summary

This session will explore APA's Psychologically Healthy Workplace Model as a comprehensive framework for creating work environments where both employees and organizations can thrive. Through didactic components, interactive discussion and examples from award-winning organizations, participants will explore the major challenges faced by both employees and organizations, learn about the link between employee well-being and organizational performance and discuss ways that employers and the psychologists who work with them can apply the model in the workplace.

Learning goals & Objectives

Participants will:

- Understand the link between healthy workplace practices, employee health and well-being, and organizational performance
- Review the five types of workplace practices that foster a healthy workplace and examples of each
- Discuss the key factors that can increase the likelihood of positive outcomes and strategies for addressing barriers to successful implementation
- Create an individualized action plan for participating in efforts to optimize employee and organizational outcomes

Want to know more?

This event is brought to you by BCPA and the Psychologically Healthy Workplace Collaborative. Find out more about us at www.psychologists.bc.ca and www.phwc.ca

We will also be holding the Psychologically Healthy Workplace Awards reception on October 15, 2009 @ SFU Downtown campus, starting at 5 PM. Stay tuned for more!

Payment Information & Registration Form

Four Easy Ways To Register:

Online at www.psychologists.bc.ca/upcoming.html

Fax form to 604-730-0502

Mail form to: BC Psychological Association
Suite 204, 1909 West Broadway, Vancouver, BC V6J 1Z3

Call us at 604-730-0501

Registration opens on **September 8, 2009**, and it closes on **October 13, 2009** — no exceptions.

Groups of three or more non-members: you will be eligible for a 10% volume discount if you register your group by phone! Not valid with any other offer or member discount.

HRMA members are eligible for BCPA member rates.

Participant Information

Protected under the BC Personal Information Act

- YES, I would like to attend Dr. Ballard's workshop
- I am a BCPA Member
- I am a HRMA Member

Name: _____

Address: _____

City: _____

Postal Code: _____

Phone: _____

Email: _____