

# Mind Over Matter: The Hidden Influence of Psychology on Well-Being and Performance

Presented by Dr. David Ballard

**Friday September 29<sup>th</sup>, 2017**

9:00AM – 4:30PM @ Italian Cultural Centre Society  
3075 Slocan Street Vancouver, BC V5M 4P5

Sponsored by:

**Chuck Jung Associates**

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**Continuing Education Credits: 6**

## About the Workshop

Mystery... Suspense... Shocking plot twists... In every organization, unseen factors lurk beneath the surface. In the shadows, just out of view, these aspects of your organization's culture have the potential to turn your workplace practices into either a heartwarming feel-good hit, or a fright fest of program failures. From issues including organizational justice, climate, and trust to theories of leadership and how the exchange between managers and employees affects organizational outcomes, psychology is the flashlight that illuminates the darkness and gives you a glimpse of what's hiding under the bed or peering out from behind the closet door. In this session, participants will review psychology research linked to well-being and performance, explore data from the American Psychological Association's 2017 survey of the U.S. workforce, consider ethical dilemmas and risk management strategies, and solve "cold cases" of workplace wellness gone wrong. Those who survive will return to their organizations better prepared to identify and address often-overlooked influencers that drive business success.

## Learning Objectives

Following this session, participants will be able to:

1. Describe three psychological issues that affect employees' well-being and performance
2. List the five types of workplace practices that foster a psychologically healthy workplace
3. Discuss how to promote psychological well-being in their own organizations and the issues that can enhance or impede their efforts.
4. Identify ethical issues that may arise when addressing well-being and performance issues in the workplace and describe risk management strategies.

## About the Presenter

**David W. Ballard, PsyD, MBA** currently serves as Assistant Executive Director for Marketing and Business Development at the American Psychological Association and the APA Practice Organization. In this capacity, he designs and directs efforts related to health and well-being in the workplace, works to enhance psychology's position in the marketplace, provides research and development and strategic consultation to further the Practice Directorate's marketplace agenda, and oversees the development of resources to help psychologists build, manage, market, and diversify their practices. Dr. Ballard also spearheads the Psychologically Healthy Workplace Program.

**27% OFF REGISTRATION  
FOR CPHR MEMBERS\***

## How to register for this workshop

- Mail this form to: BC Psychological Association  
402 – 1177 West Broadway Vancouver, BC V6H 1G3
- Fax 604-730-0502 or Call 604-730-0501
- Go online: <http://psychologists.bc.ca>

# Mind Over Matter: The Hidden Influence of Psychology Workshop Registration Form

Registration (July 1<sup>st</sup> – Sept 25<sup>th</sup>, 2017)

- Regular price \$270.90 (incl. GST)
- BCPA Members and Affiliates \$197.40 (incl. GST)
- CPHR Members \*** \$197.40 (incl. GST)

## Meal requirements

- Regular meal
- Vegan meal
- Special needs or allergies (please include details below)

**The Psychologically Healthy Workplace Awards will take place during the lunch hour.**

Learn more at: <http://phwa.ca>

## Cancellation Policy:

**Cancellations must be received in writing by September 22<sup>nd</sup>, 2017. A 20% administration fee will be deducted from all refunds. No refunds will be given after September 22<sup>nd</sup>, 2017.**

- I will attend the Workshop
- I agree to the Cancellation Policy (required)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

GST # 899967350. All prices are in CDN funds.

**Please include a cheque for the correct amount, not post-dated, and made payable to "BCPA" or "BC Psychological Association". If you prefer paying by credit card, please register online.** Workshop fee includes handouts, morning & afternoon coffee, and lunch. Free Parking is available. Participant information is protected under the BC Personal Information Act.

